

The Annual Consultants' Forum April 2001



in association with

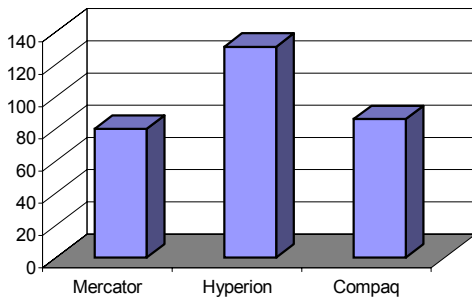


Event analysis

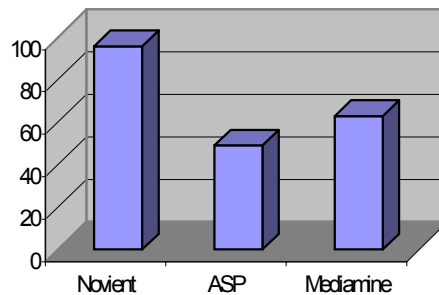
STATUS	Booked	On-Site	Total	Attended
Conference Team	13	0	13	13
Delegate	696	3	699	359
Press	26	1	27	19
Speaker	21	0	21	21
Sponsor	82	2	84	62
Staff	2	0	2	2
Totals	840	6	846	476

"Better than several previous events I have 'paid' for."

AM Breakout sessions



PM Breakouts



AM Breakouts

Mercator	80
Hyperion	131
Compaq	86
	<u>297</u>

PM Breakouts

Novient	96
ASP	49
Mediamine	63
	<u>208</u>

What prompted you to attend?

"Above all my high opinion of the CRM event run at the Magic Circle recently, that opinion being primarily founded on the quality of presentations made in respect of: high profile speakers from genuinely leading organisations, real new insights delivered on significant subjects. Unquestionably the day has been useful, with potentially, a very favourable introduction to Hyperion."



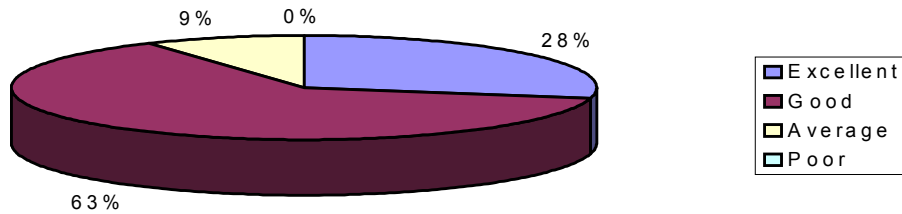
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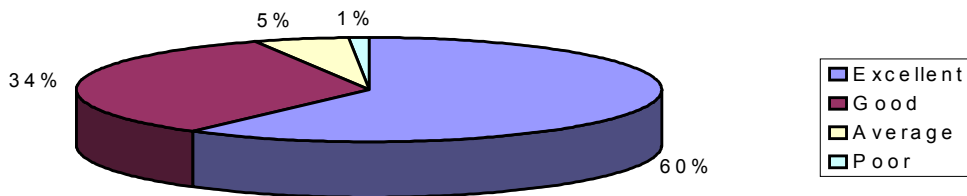
in association with



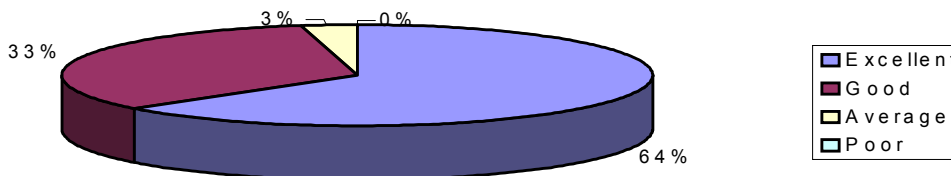
Meeting your expectations



On-site Registration



Ease of booking



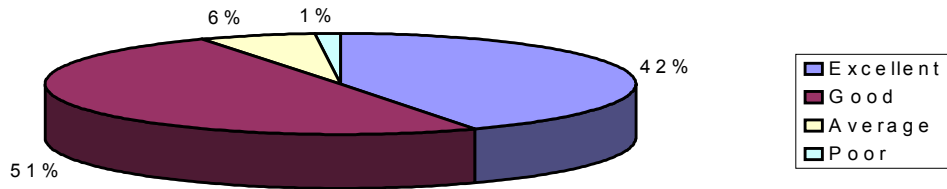
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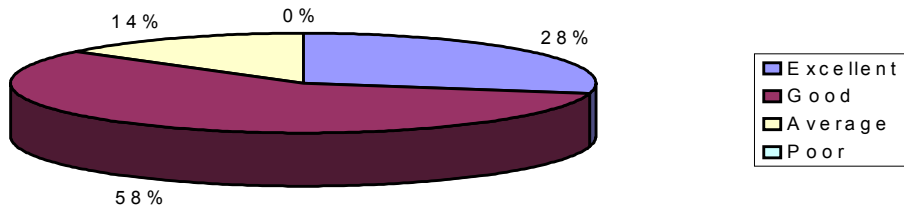
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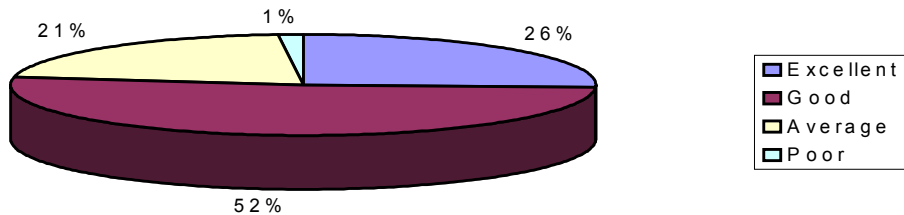
Venue and Facilities



Alliances / Networking Hall



Networking opportunity



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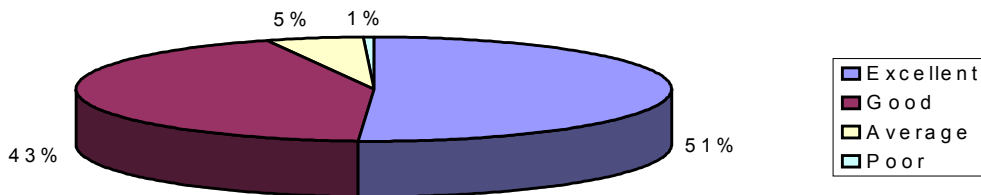


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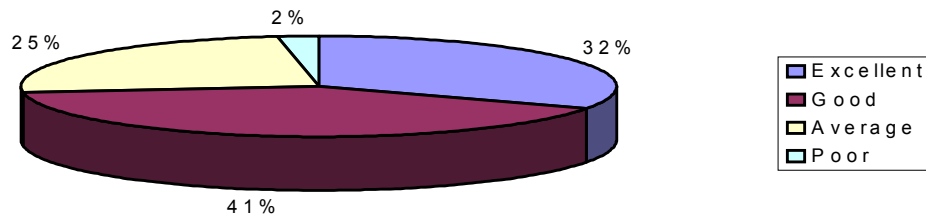


Morning Keynote Sessions

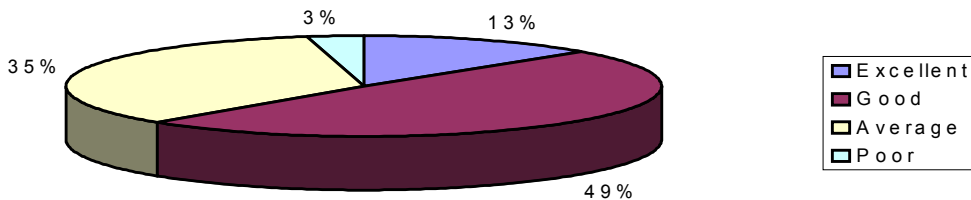
Alan Buckle



Kevin Parry



Rene Schuster



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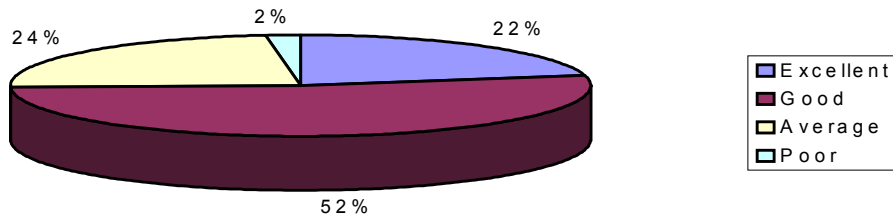


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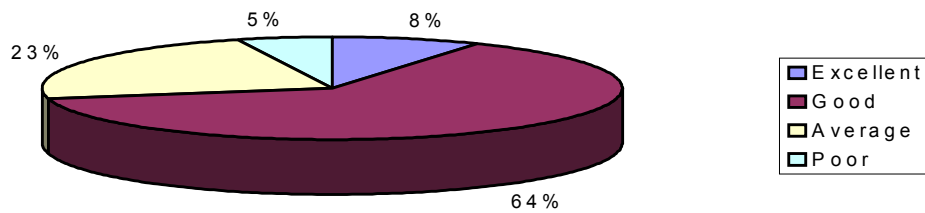


Morning Breakout Sessions

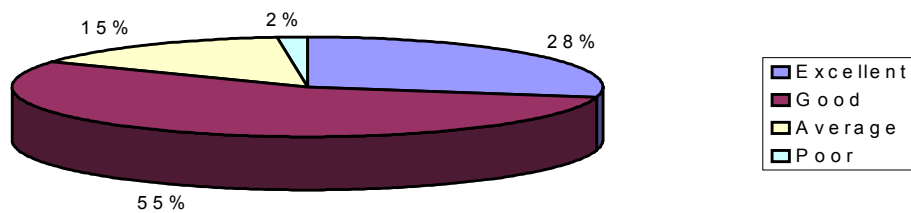
Integrating complex IT Systems



Scorecard consulting opportunities



Mcommerce



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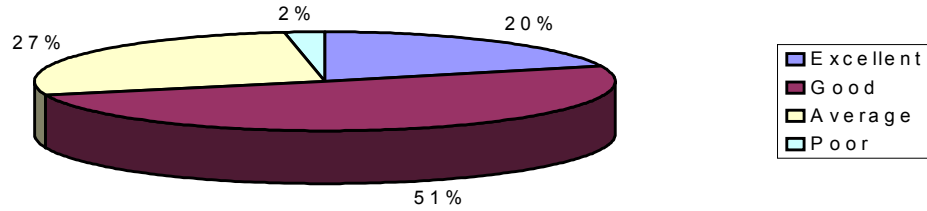


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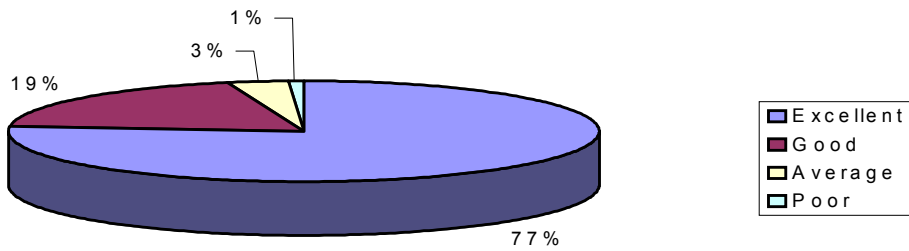


Afternoon Keynote Sessions

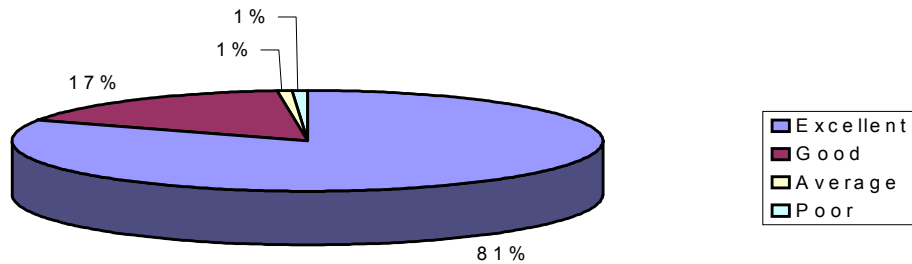
Cranfield School of Management



Jane Trinder



David Firth



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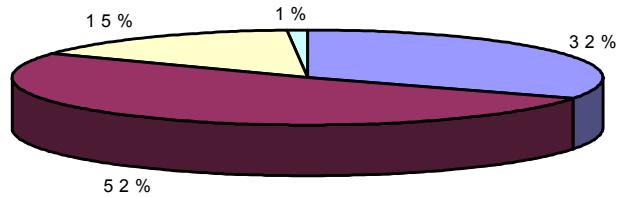


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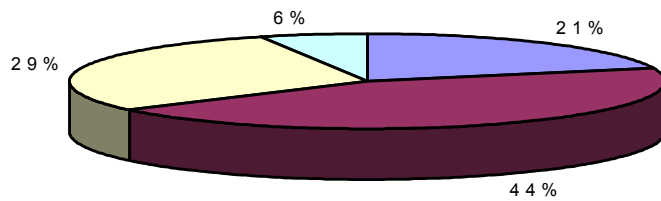


Afternoon Breakout Sessions

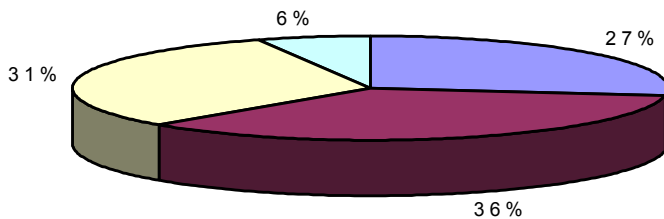
Virtual consultancy.com



ASP - threat or opportunity?



Marketing & Branding in an e-world



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Delegate comments

I would be interested in exhibiting and speaking opportunities

I was privileged to be invited

Your events are always superb.

what prompted you to attend? Above all my high opinion of the CRM event run at the Magic Circle recently. That opinion being primarily founded on the quality of presentations made in respect of: high profile speakers from genuinely leading organisations, real new insights delivered on significant subjects.

Unquestionably the day has been useful, with potentially, a very favourable introduction to Hyperion.

Jane and David's sessions made the conference a real success. Next year more of the same (or similar) would be beneficial.

David Firth was brilliant. A fun presentation with a punchline. Structure overall excellent, top speakers - good launch

Objectives and needs exceeded because the networking was better than expected. This has been one of the best organised events I have been to. It has run very smoothly and the staff - both yours and the hotel - have been excellent.

Much more than I expected. The last 2 speakers (Jane and David) were outstanding. The points made were crucial and should be enforced within all consultancies. All today's speakers were extremely relevant. I would definitely be interested in continuing a relationship with PMP for information. Excellent idea and well brought together. Well done to all who organised this event. I hope to see you next year.

A well filled day, but worthwhile. Good mix of people - consultants to IT.

Directors to MD's - excellent networking opportunities with some provoking presentations.

Very well organised and conducted. Very good speakers and topics. Final two speakers (keynote session) were excellent.

Amazed done for free. Well organised MCA and PMP

Measured by the high quality of speakers and numbers attending (from all parts of the UK) I trust the sponsors considered their investment to be worthwhile.

Were your objectives and needs satisfied? Yes very much especially meeting with many of the exhibitors.

Excellent organisation and very well run. Good catering - good packs. Excellent notes book format. Good keynote content.

Thanks for an excellent forum.

An excellent opportunity to re-engage with colleagues in the industry, take soundings on current positions, suppliers, products etc. Interesting breakout session. This was a stimulating day with interest maintained to the close. Well worth the time and effort to attend. Thank you!



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I liked agenda items and 'weight' of the presenters or presenters companies. Very well organised, good tone, good use of networking time; seating people for lunch would encourage networking.

A larger main conference room for next year. The main networking area was excellent.

Well timed in respect of paper presentation and networking time. Venue and facilities good. Very convenient location. I came from Cambridge.

I was attracted by the promised content, especially of the two breakout sessions which I attended and by the quality of the keynote speakers. I also looked forward to the networking opportunities. The Cranfield presentation was excellent.

The speakers were good and of a high calibre, presenting interesting viewpoints. The ability to network and everyone's views and experiences with other colleagues was excellent. A valuable and interesting day.

The whole day was very informative. Especially enjoyed the keynotes with Dr. Christine Communal and Prof. Chris Brewster + session 1 afternoon breakout. Excellently organised and content was very good.

Very impressive overall

Could we discuss possible sponsorship next year?

After reviewing the agenda I was disappointed more of my colleagues could not attend. The hosting was very professional and energetic.

As with all your events, outstanding organisation and attention to detail - well done (again)!

The conference organisation was excellent and special thanks go to the organisers for creating ample networking opportunities.

Generally the best conference I have been to for some time.

A valuable learning and networking opportunity. An interesting and well organised forum!

Excellent conference! Well organised.

The speakers were all interesting and grabbed the attention. Definitely provoked discussion afterward. Very well organised - great lunch.

Better than several previous events I have 'paid' for.

